



A STAR IS BORN

Extend your season and profit with this trendy summer seller!

June, July, August sales -
Astra is perfect to get another turn from your greenhouse



Why not grow
Astra for the
early bedding
plant sales as well?



Join the Astra marketing programme
Get noticed!
Increase your sales!

Astra fits into
the romantic
trend of today



Read more about Astra platycodon on:
www.astraplatycodon.com





A STAR IS BORN

Astra's star qualities

- Big star-shaped flowers in beautiful colours
- Highly decorative buds
- Long shelf life



Astra has multiple uses

- A lovely pot plant
- A semi-hardy perennial for patio containers, garden beds, and borders
- A romantic table center plant
- A lovely gift

For grow-how info,
please e-mail:
astra@astraplatycodon.com

Get noticed! Grow your sales! Join the Astra marketing programme

Astra is supported by a powerful marketing programme:

- **www.astraplatycodon.com**
Provides direct access to the consumer!
Tells about Astra, its multiple uses, and how-to-care
- **Eye-catching and informative Point-of-Purchase marketing tools** available to growers and retailers

Any order of the Astra P-O-P materials can be placed at your supplier and shipped directly to your company. Customized solutions with your company logo is possible.
For further information, please contact:
astra@astraplatycodon.com



Posters
(A3, 297x420 mm)

Simple to order - Simple to display



www.astraplatycodon.com



Plant stickers
(Info in Dutch / English /
German / French. Can be
automatically placed)



Colourfull wrappings



Pots
(Full colour printed)